SEAL COATINGS
SIMPLICITY IN INNOVATION

PROJECT PRESENTATION

Dar Al Masyaf Villas

Jumeirah Dar Al Masyaf

Madinat Jumeirah · Dubai, UAE

Renovation programme / 2022–2024

Featuring Elegantin Plus & Elegantin Timeless



A distinctive Dubai hospitality project

LOCATION

Dubai, UAE

HOTEL OPERATOR

JUMEIRAH GROUP

Jumeirah
STAY DIFFERENT ™

180 keys in the stated renovation scope

Including 14 one-bedroom suites and 4 two-bedroom suites.



Arabian heritage. Contemporary luxury.



29 LOW-RISE SUMMERHOUSES

Within Madinat Jumeirah

Dar Al Masyaf reinterprets traditional Arabian architecture through a contemporary hospitality experience.

Wind towers (barjeels)
Private majlis spaces
Serene courtyards

A phased transformation

Execution across 2022, 2023 and 2024

2022

Initial renovation scope

MUR, MUS, Entrance Lobby,
Majlis and Courtyard

2023–2024

Full renovation

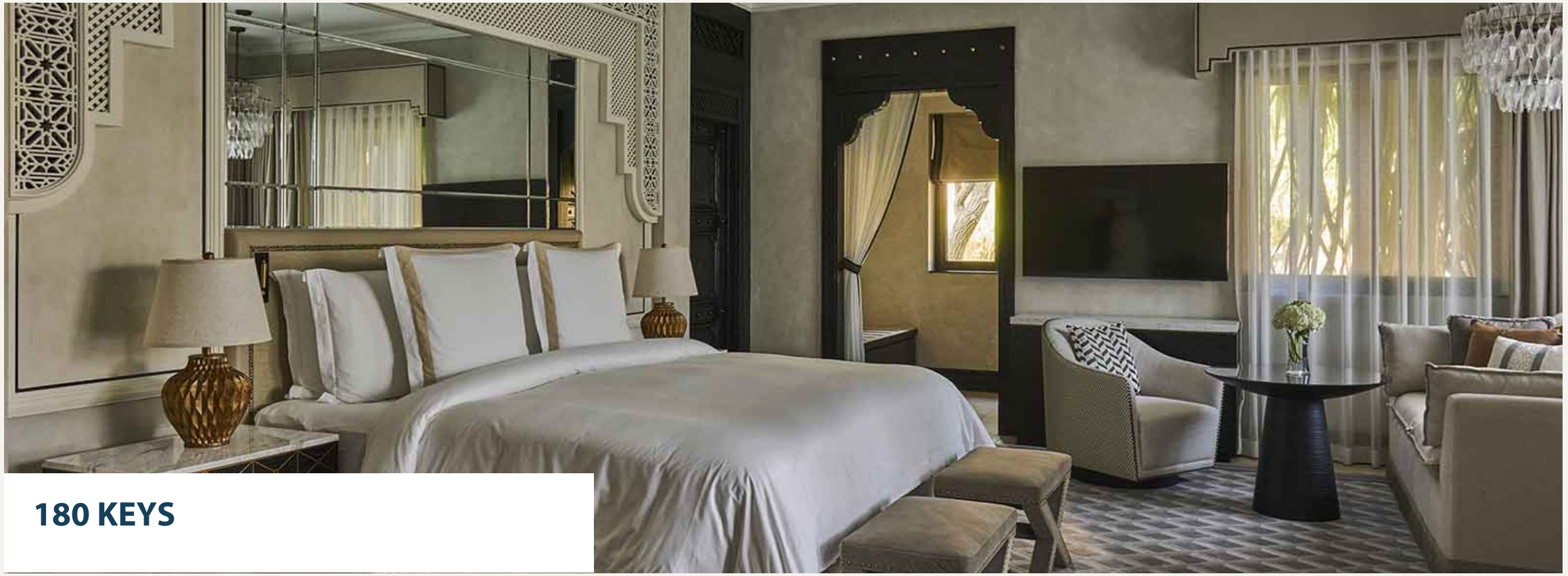
Full renovation programme
undertaken in 2023 and 2024

Public areas: Entrance Lobby, Majlis and Courtyard



Rooms & suites

A layered interior language of geometry, soft furnishings and warm tones



180 KEYS

14 one-bedroom + 4 two-bedroom suites included

Comfort, detail & proportion

Guestrooms and living spaces shaped by a coherent design language



ARCHITECTURAL DETAIL



LAYERED LIVING SPACES

A considered material palette





Detail at every scale

The project photographs show a coordinated palette of textured wall finishes, stone, metal accents, mirrored surfaces and bespoke interior elements.

Texture, proportion and carefully composed details create a consistent interior character.

Decorative finishes featured in the project

PRODUCTS USED

Elegantin Plus

Elegantin Timeless

Two Seal Coatings decorative finish products used in the Dar Al Masyaf Villas renovation.



La Bottega UAE

Lead Design Consultants

LABOTTEGA

Lead Design Consultants

La Bottega UAE

Project design and delivery services

SERVICES

01 Interior Design

02 Landscape

03 Site Supervision

Recognised in hospitality design

AHEAD AWARDS MEA 2024

Hotel Renovation Finalist

AHEAD 100 · 2024

MEA Region

Jumeirah Dar Al Masyaf / Dubai, UAE





SEAL COATINGS
SIMPLICITY IN INNOVATION

PROJECT PORTFOLIO

Dar Al Masyaf Villas

Dubai, UAE / JUMEIRAH GROUP

Elegantin Plus
Elegantin Timeless

Lead Design Consultants: La Bottega UAE

Project photography supplied for this presentation.
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